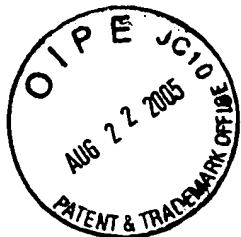


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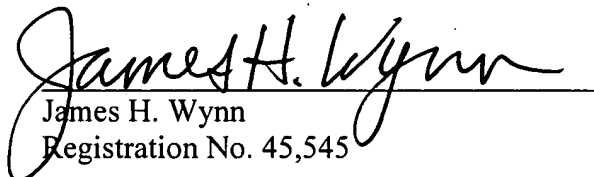
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): LARRY WOLF, et al.)
Application No.: 09/781/788)
Filing Date: February 12, 2001)
Title: Advertising Method and System)
Group Art Unit: 3622)
Examiner: Jean D. Javier)
Docket No. 1000172-0003)

Certificate of Express Mailing

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August 22, 2005


James H. Wynn
Registration No. 45,545

RESPONSE TO NOTICE OF NON-RESPONSIVE AMENDMENT

Hon. Director of the United States
Patent and Trademark Office
Attention: Assistant Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Honorable Sir:

Applicants file their response to the Notice of Non-Responsive Amendment dated July 27, 2005.

Please consider the above-identified patent application in view of the following response and remarks.